

TUESDAY, OCTOBER 5

7:30 – 8:30 a.m.

## Breakfast

Partner: **LarsonAllen**<sup>LLP</sup>  
CPAs, Consultants & Advisors  
www.larsonallen.com

8:30 – 9:30 a.m.

## Keynote Speaker

### Innovation & Breakthrough Thinking with Peter Diamandis



Peter Diamandis is most succinctly described through his personal motto: “The best way to predict the future is to create it yourself.”

Dr. Diamandis is a prize-winning entrepreneur in the commercial space arena. He is also the Chairman and CEO

of the X PRIZE Foundation, a non-profit focused on designing and launching large incentive prizes to drive radical breakthroughs for the benefit of humanity. Best known for the \$10 million Ansari X PRIZE for private spaceflight, the Foundation is now launching prizes in four areas: Exploration, Life Sciences, Energy & Environment, and Education/Global Development. Today X PRIZE has three active awards: The \$10 million Archon X PRIZE for Genomics, the \$30 million Google Lunar X PRIZE and the \$10 million Progressive Automotive X PRIZE.

Diamandis asserts that traditional thinking, risk-aversion and incrementalism will cause the demise of organizations unable to cope with the coming decades of innovation. He will explain how the rapid growth of key exponential technologies (Nano, Info, Bio) are empowering individuals and companies to do what only governments were able to achieve in past decades. These technologies will drive a period of significant disruption or opportunity depending on the organization’s mind-set.

Diamandis’ personal mission is to open the space frontier for the benefit of humanity. In this talk, he will challenge you to pursue your own frontiers: to drive breakthrough thinking in your organization by focusing on high-aiming, clear, measurable and objective results.

9:30 – 10:00 a.m.

## Break

Partner: **Peoplefirst**  
Rehabilitation

10:00 – 11:00 a.m.

## Concurrent Sessions

### Financial Markets and the Financing Landscape

While credit has loosened up somewhat, the landscape for hospital financing is undoubtedly still shaky. What are the current costs and terms for various types of financing? What new types of financing have merit? What is the role of equity players? What kind of activity is there in M&A and turnarounds? This panel will discuss these and other financing questions relating to: operating cash flow; real estate; medical equipment and technology; acquisitions; and distressed situations.



Presenters (from l to r):

**Scott Raberge** (Moderator), SVP, Professional Finance Company  
**Mike Coiro**, Managing Partner, Capital Hospital Finance  
**Claudia Gourdon**, SVP, Healthcare Finance Group  
**Larry Krule**, Executive Vice President, Falcon Investors  
**Peter Myhre**, SVP Healthcare Financial Services, Wells Fargo Equipment Finance

### Patient-Transition Practices: Caring for Communities

How are peer institutions nationally managing patient transitions? To tackle this question, panelists will review and discuss a July 2010 survey of CEOs. The survey will cover:

- How do hospitals define care management?
- What steps are hospitals taking to connect with the patients, physicians and other providers in their communities?
- What are hospitals doing to improve discharges and reduce readmissions?
- What are hospitals doing to improve patient communication?
- What steps are hospitals taking to participate in ACOs?



Panelists:

**Thomas R. Ferry** (Moderator), CEO, Curaspan Health Group  
Additional Panelists To Be Announced